Eliza Bennett

WORK WITH ELIZA | Filmmaker • Editor • Storyteller

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Profile Summary

Filmmaker, editor, and storyteller using creative media to inspire connection and authenticity.

Skills

Creative Tools

- Adobe Premiere Pro, After Effects, Audition, Photoshop, Lightroom Classic
- Photography and video production

Communications

- Social media management (20K Instagram followers)
- Digital marketing and content strategy
- Copywriting, messaging, and public speaking

Leadership & Professional

- Cross-cultural communication and training delivery
- Human resources and recruiting strategy
- Department of Defense Secret Clearance

Experience

Freelance / Content Creator | Social Media & Media Production | 2022 - Present

- Produced 200+ social media videos, growing audience to nearly 20K followers.
- Directed and hosted on-camera projects for diverse audiences.
- Designed campaigns that boosted engagement by 35%.

Academy of Art University - Graduate Projects | 2023 - Present

- Produced professional-level multimedia campaigns using Adobe Creative Suite.
- Collaborated on team projects simulating real-world agency workflows.
- Applied strategic communication to deliver measurable results.

United States Marine Corps | 2012 - 2021

- Produced 100+ training videos viewed by 7,000+ service members.
- Directed international recruiting campaigns across Japan, India, and Jordan exceeding goals by 136%.
- Delivered workforce training on culture, compliance, and communication to large audiences.
- Advised senior leadership on strategic communication and personnel development.
- Managed maintenance and operations of vehicles and weapons systems valued at \$25M.

Milestone Realty - Las Vegas, NV | Realtor | July 2021 - Present

- Designed property marketing campaigns using video, photography, and social media.
- Guided clients through presentations, negotiations, and contracts.

Independent Insurance Broker | 2019 - 2024

- Delivered retirement planning workshops and client presentations.
- Simplified complex financial topics into clear and engaging communication.

Education

Academy of Art University – San Francisco, CA Master of Arts, Communications & Media Technology (Anticipated Dec 2025)

University of Maryland Global Campus Bachelor of Science, Human Resources Management – 2021 Associate of Science, Management Studies – 2019

Credentials

- Human Resources Management Certificate University of Maryland, 2019
- Professional in Human Resources Certificate Syracuse University, 2019
- Member, Marine Corps League

Awards & Achievements

- Navy and Marine Corps Achievement Medal Leadership & Communications Excellence
- Honorable Discharge, U.S. Marine Corps
- 9 Letters of Appreciation
- 100+ hours of community service (U.S., Japan, Philippines, and India)

Short (Tweet) Version

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